

A NEW MAGAZINE FOR PEOPLE WHO LOVE TO RIDE



Ducati 999
The Duke Returns
to the Throne

Toronto Motorcycle Show
Judge for Yourself -
CONTEST

CR&S Duu Concept
Uncovered just for
2Ride Magazine

2Ride Magazine

Media Kit

2Ride is a FREE subscription based motorcycle magazine within the GTA; also covering all of Ontario. Our magazine is delivered to our subscriber's homes or business free of charge. For those who desire an electronic copy we have the magazine as an online subscription as well. Our Motto, 'Keepin' It Local'; emphasizes coverage on local events, local clubs, local riding roads, local racing, reviews from actual local riders, and local advertising. This ensures subscribers viewing your advertisements are able to ride out to your establishments (e.g. local motorcycle shops), thus supporting local motorcycle culture and economy. At 2Ride Magazine we are committed to covering all the various types of motorcycles which include Sport Bikes, Sport Touring, Street Bikes, Adventure Touring, Cruisers, Customs, Dirt/MX Bikes, Super Moto, Scooters, and Street fighters.

2Ride Magazine will also cover all the varying genres of motorcycling; including a children's' and women's sections. This is where we would cover our younger riders' racing and events, helping to building the future of motorcycling. The section on women's' views would feature articles from female rider's and reviews on women accessories. Our Local Events Track days, Riding Roads and Riders Travels and Stories will feature articles accordingly. 2Ride Magazine also showcases a full color classifieds section, for which a fee will apply for subscribers and businesses to post their bikes for sale.

*For Cost of advertising with 2Ride Magazine and general information see below and/or contact us.

Marc Agozzino 416-526-3304

www.2Ride.ca

Advertise@2Ride.ca

Issue	Advertisement Due Date	Mailing Date	Final Payment Due Date
May 2010	April 1, 2010	April 23, 2010	April 1, 2010
June 2010	May 1, 2010	May 21, 2010	May 1, 2010
July 2010	June 1, 2010	June 21, 2010	June 1, 2010
August 2010	July 1, 2010	July 23, 2010	July 1, 2010
September 2010	August 1, 2010	August 23, 2010	August 1, 2010
October 2010	September 1, 2010	September 23, 2010	September 1, 2010
November 2010	October 1, 2010	October 21, 2010	October 1, 2010
December 2010	November 1, 2010	November 22, 2010	November 1, 2010
January 2011	December 1, 2010	December 21, 2010	December 1, 2010

Colour	1 Issue	6-10 Issues	12 Issues
Full Page	\$3499	\$2999	\$2499
2/3 Page	\$2999	\$2499	\$1999
1/2 page	\$1999	\$1499	\$1199
1/3 Page	\$1499	\$1199	\$999
1/4 Page	\$699	\$499	\$399
1/6 page	\$599	\$399	\$299
1/12 Page	\$299	\$249	\$199
1/24 Page	\$150	\$125	\$100

Note: Please contact us for any special needs, size ads, and multiple pages. We can also design ads and company logos if needed.

Some pages may add 20% to price per Ad

Cost of 'In Article Advertising'

With our 'In Article Advertising' 2Ride magazine is doing something different. Not only will we write about general articles and specifications of a bike; we will also write about the maintenance schedule and the average costs per maintenance services. This will then allow you to advertise your shops etc. as to where you can purchase this new bike and/or who can service them. The advertising costs per 'In Article Advertising' are \$50 for multiple articles.

*For ongoing advertising in our issues please contact us for special rates and discounts.

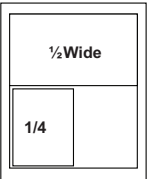
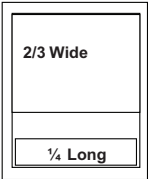
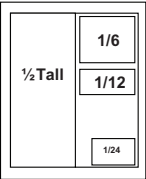
Cost of Bundle Advertising

Our Bundle advertising is for those who want to advertise within multiple sections of our magazine. For example, if you want a full page ad (or any size ad) plus our 'In Article Advertising' for one or more articles, plus an ad in the classifieds section, you would then get a discount for bundling and multiple advertising.

*Again, Please contact us for special rates and discounts advertise@2Ride.ca

Personal Classifieds

Colour	1 Issue
1/6 Page	\$179.99
1/12 Page	\$89.99
1/24 page	\$49.99



Business Classifieds

Colour	1 Issue	6-10 Issues	12 Issues
Full Page	\$2499	\$2199	\$1999
1/2 Page	\$1499	\$1299	\$999